



## 3<sup>rd</sup> Annual “In The Know” Awards Nomination Criteria

For the past two years The Prostate Net has presented our Annual “*In The Know*” Awards in an event that has honored those individuals, agencies and/or corporations that have made significant strides in helping to eliminate health disparities.

**These awards are designed to honor those who have gone beyond the routine to change the paradigm of negative impact on medically underserved communities through their demonstrated leadership, implementation of novel strategies and/or commitment in time, energy and resources.**

Building on the strength of the continuing effort, and coupled with the positive response from the professional communities, we will continue with a broader scale event with greater media focus and awareness reach into the service agencies and organizations serving the affected consumer populations.

The next Awards Gala will be held on September 21, 2007 with a luncheon at New York University again to take advantage of our partnering relationship in place with their Center for University Life.

Awards will be presented in the following categories:

- Government: National and Local
- Corporate: healthcare; non-healthcare
- Clinical or Epidemiological Research Excellence
- Medical Center / Clinician
- Outstanding Oncology Nurse
- Local Community Service
- Patient Advocacy
- Media: print; electronic; Internet
- Barber of the Year

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Nominations should be submitted as soon as possible, but **no later than August 31, 2007**. Awardees will be notified by September 7<sup>th</sup> or sooner; all travel and accommodations expense for the event will be paid as part of the Award.

Submissions should be no more than 2 pages in length, prepared in MS Word format and, where appropriate, include a photo of the nominee or representation of the program. Details should include examples of the work done, results to date and any other measurable criteria to support the level of excellence demonstrated. A committee from The Prostate Net Board of Directors and Board of Medical Advisors will decide winners. **Nominations should be submitted by email to: [support@prostatenet.org](mailto:support@prostatenet.org)** or via Postal Mail to:

The Prostate Net  
In The Know Awards  
P.O. Box 2192  
Secaucus, NJ 07096-2192

Information on previous years Awards can be seen at: [www.theknowledgenet.info](http://www.theknowledgenet.info) click on “Programs”.

More than 200 people attended last year’s event and we anticipate more this year. The Awards Luncheon will be held on September 21<sup>st</sup> at:

New York University  
Kimmel Center for University Life  
Rosenthal Pavilion  
60 Washington Square South  
New York, NY

Attendance is free to patient support group leaders, healthcare professionals, community health workers, cancer researchers, Government agency staff, social service workers, academic staff and patients/survivors and caregivers. **Call 1.888.477.6763 to reserve a seat.**