



4th Annual “In The Know” Awards Nomination Criteria

For the past three years The Prostate Net has presented our Annual “*In The Know*” Awards in an event that has honored those individuals, agencies and/or corporations that have made significant strides in helping to eliminate health disparities.

These awards are designed to honor those who have gone beyond the routine to change the paradigm of negative impact on medically underserved communities through their demonstrated leadership, implementation of novel strategies and/or commitment in time, energy and resources.

Building on the strength of the continuing effort, and coupled with the positive response from the professional communities, we will continue with this program to better support those agencies and organizations serving the affected consumer populations.

The next Awards Presentation will be a Webinar event in September 2008 broadcast via our Website – www.theprostatenet.org - to an international audience.

Awards will be presented, based on submissions, in the following categories:

- Government: National and Local
- Corporate: healthcare; non-healthcare
- Clinical or Epidemiological Research Excellence
- Medical Center / Clinician
- Outstanding Oncology Nurse
- Local Community Service
- Patient Advocacy
- Media: print; electronic; Internet
- Barber of the Year

Nominations should be submitted as soon as possible, but **no later than September 12, 2008**. Submissions should be no more than 2 pages in length, prepared in MS Word

format and, where appropriate, include a photo of the nominee or representation of the program. Details should include examples of the work done, results to date and any other measurable criteria to support the level of excellence demonstrated. A committee from The Prostate Net Board of Directors and Board of Medical Advisors will decide winners. **Nominations should be submitted by email to: support@prostatenet.org** or via Postal Mail to:

The Prostate Net
In The Know Awards
P.O. Box 2192
Secaucus, NJ 07096-2192

Information on previous years Awards can be seen at:
<http://theprostatenet.org/knowawards.html>

Should you require any clarification or additional information relative to the submission process, please contact Diane Johnson, Awards Coordinator, at: diane@prostatenet.org or via phone at: 1.888.477.6763